

Options, Futures, and Other Derivatives

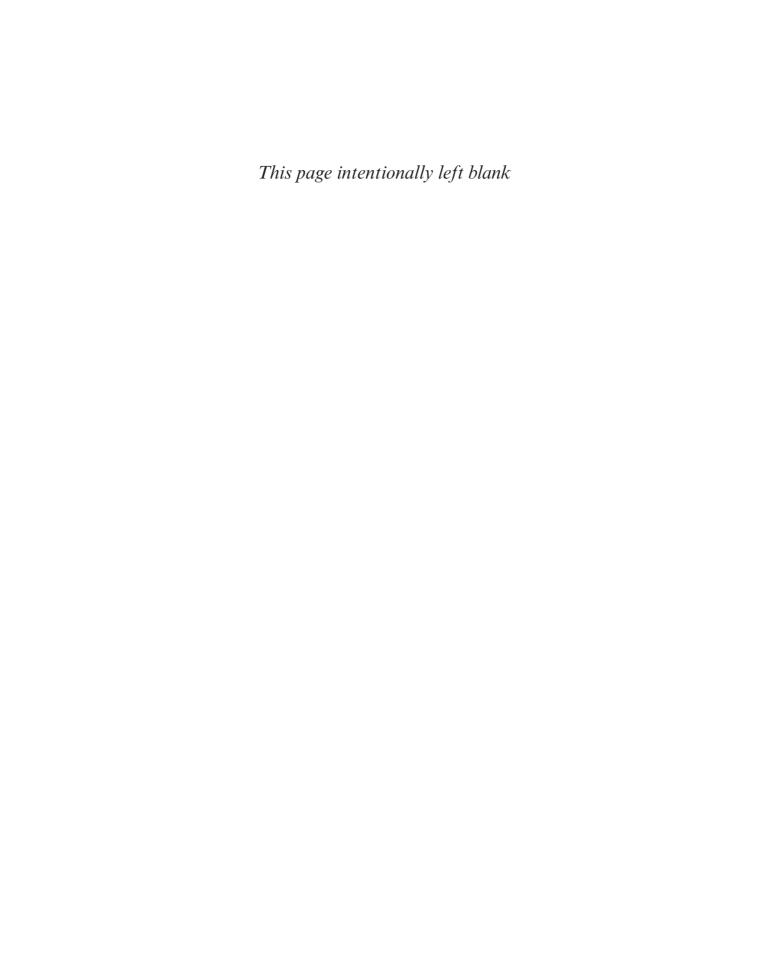
NINTH EDITION

John C. Hull



NINTH EDITION GLOBAL EDITION

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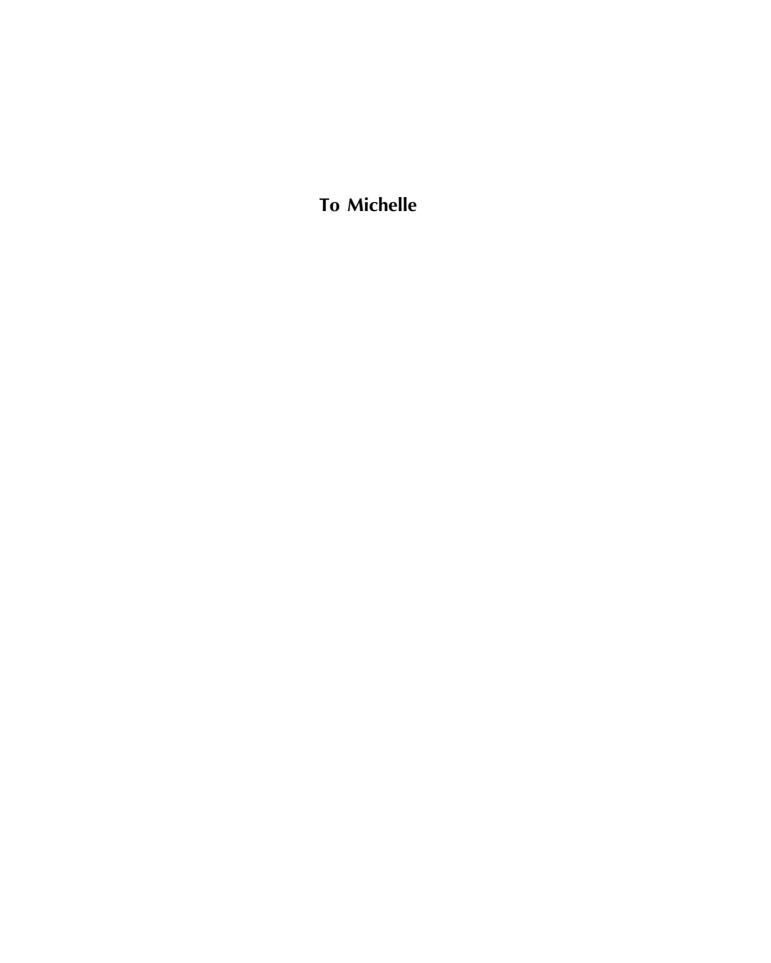
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TECHNICAL NOTES

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- 2. Properties of the Lognormal Distribution
- 3. Warrant Valuation When Value of Equity plus Warrants Is Lognormal
- 4. Exact Procedure for Valuing American Calls on Stocks Paying a Single Dividend
- 5. Calculation of the Cumulative Probability in a Bivariate Normal Distribution
- Differential Equation for Price of a Derivative on a Stock Paying a Known Dividend Yield
- 7. Differential Equation for Price of a Derivative on a Futures Price
- 8. Analytic Approximation for Valuing American Options
- 9. Generalized Tree-Building Procedure
- 10. The Cornish-Fisher Expansion to Estimate VaR
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- 14. The Hull-White Two-Factor Model
- 15. Valuing Options on Coupon-Bearing Bonds in a One-Factor Interest Rate Model
- 16. Construction of an Interest Rate Tree with Nonconstant Time Steps and Nonconstant Parameters
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- 21. Hermite Polynomials and Their Use for Integration
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- 24. Proof that Forward and Futures Prices are Equal When Interest Rates Are Constant
- 25. A Cash-Flow Mapping Procedure
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- 27. Calculation of Moments for Valuing Asian Options
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- 29. Proof of Extensions to Itô's Lemma
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Preface

It is sometimes hard for me to believe that the first edition of this book, published in 1988, was only 330 pages and 13 chapters long. The book has grown and been adapted to keep up with the fast pace of change in derivatives markets.

Like earlier editions, this book serves several markets. It is appropriate for graduate courses in business, economics, and financial engineering. It can be used on advanced undergraduate courses when students have good quantitative skills. Many practitioners who are involved in derivatives markets also find the book useful. I am delighted that half the purchasers of the book are analysts, traders, and other professionals who work in derivatives and risk management.

One of the key decisions that must be made by an author who is writing in the area of derivatives concerns the use of mathematics. If the level of mathematical sophistication is too high, the material is likely to be inaccessible to many students and practitioners. If it is too low, some important issues will inevitably be treated in a rather superficial way. I have tried to be particularly careful about the way I use both mathematics and notation in the book. Nonessential mathematical material has been either eliminated or included in end-of-chapter appendices and the technical notes on my website. Concepts that are likely to be new to many readers have been explained carefully and many numerical examples have been included.

Options, Futures, and Other Derivatives can be used for a first course in derivatives or for a more advanced course. There are many different ways it can be used in the classroom. Instructors teaching a first course in derivatives are likely to want to spend most classroom time on the first half of the book. Instructors teaching a more advanced course will find that many different combinations of chapters in the second half of the book can be used. I find that the material in Chapter 36 works well at the end of either an introductory or an advanced course.

What's New in the Ninth Edition?

Material has been updated and improved throughout the book. The changes in the ninth edition include:

- 1. New material at various points in the book on the industry's use of overnight indexed swap (OIS) rates for discounting.
- A new chapter early in the book discussing discount rates, credit risk, and funding costs.
- 3. New material on the regulation of over-the-counter derivatives markets.
- **4.** More discussion of central clearing, margin requirements, and swap execution facilities.

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5. Coverage of products such as DOOM options and CEBOs offered by the CBOE.

- **6.** New nontechnical explanation of the terms in the Black-Scholes-Merton formulas.
- 7. Coverage of perpetual options and other perpetual derivatives.
- **8.** Expansion and updating of the material on credit risk and credit derivatives with the key products and key issues being introduced early in the book.
- 9. More complete coverage of one-factor equilibrium models of the term structure
- 10. New release of DerivaGem with many new features (see below).
- 11. Improvements to the Test Bank, which is available to adopting instructors.
- 12. Many new end-of-chapter problems.

DerivaGem Software

DerivaGem 3.00 is included with this book. This consists of two Excel applications: the Options Calculator and the Applications Builder. The Options Calculator consists of easy-to-use software for valuing a wide range of options. The Applications Builder consists of a number of Excel functions from which users can build their own applications. A number of sample applications enabling students to explore the properties of options and use different numerical procedures are included. The Applications Builder software allows more interesting assignments to be designed. Students have access to the code for the functions.

DerivaGem 3.00 includes many new features. European options can be valued using the CEV, Merton mixed-jump diffusion, and variance gamma models, which are discussed in Chapter 27. Monte Carlo experiments can be run. LIBOR and OIS zero curves can be calculated from market data. Swaps and bonds can be valued. When swaps, caps, and swaptions are valued, either OIS or LIBOR discounting can be used.

The software is described more fully at the end of the book. The software is available for download from www.pearsonhighered.com/hull with a Pearson access code, included with the book.

Slides

Several hundred PowerPoint slides can be downloaded from Pearson's Instructor Resource Center or from my website. Instructors who adopt the text are welcome to adapt the slides to meet their own needs.

Instructor's Manual

The Instructor's Manual is made available online to adopting instructors by Pearson. It contains solutions to all questions (both Further Questions and Practice Questions), notes on the teaching of each chapter, Test Bank questions, notes on course organization, and some relevant Excel worksheets.

Technical Notes

Technical Notes are used to elaborate on points made in the text. They are referred to in the text and can be downloaded from:

www.pearsonglobaleditions.com/hull

By not including the Technical Notes in the book, I am able to streamline the presentation of material so that it is more student-friendly.

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Acknowledgments

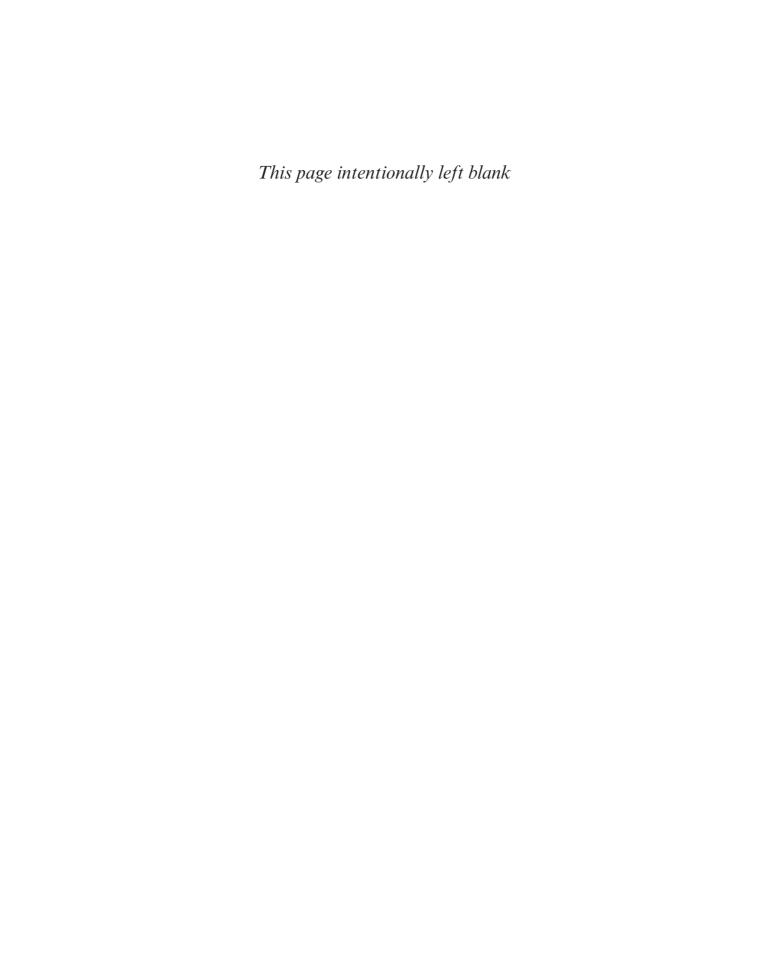
Many people have played a part in the development of successive editions of this book. Indeed, the list of people who have provided me with feedback on the book is now so long that it is not possible to mention everyone. I have benefited from the advice of many academics who have taught from the book and from the comments of many derivatives practitioners. I would like to thank the students on my courses at the University of Toronto who have made many suggestions on how the material can be improved. Eddie Mizzi from The Geometric Press did an excellent job editing the final manuscript and handling page composition. Emilio Barone from Luiss Guido Carli University in Rome provided many detailed comments.

Alan White, a colleague at the University of Toronto, deserves a special acknowledgment. Alan and I have been carrying out joint research and consulting in the areas of derivatives and risk management for about 30 years. During that time, we have spent many hours discussing key issues. Many of the new ideas in this book, and many of the new ways used to explain old ideas, are as much Alan's as mine. Alan has done most of the development work on the DerivaGem software.

Special thanks are due to many people at Pearson, particularly Donna Battista, Alison Kalil, and Erin McDonagh, for their enthusiasm, advice, and encouragement. I welcome comments on the book from readers. My e-mail address is:

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C H A P T E R

Introduction

In the last 40 years, derivatives have become increasingly important in finance. Futures and options are actively traded on many exchanges throughout the world. Many different types of forward contracts, swaps, options, and other derivatives are entered into by financial institutions, fund managers, and corporate treasurers in the over-the-counter market. Derivatives are added to bond issues, used in executive compensation plans, embedded in capital investment opportunities, used to transfer risks in mortgages from the original lenders to investors, and so on. We have now reached the stage where those who work in finance, and many who work outside finance, need to understand how derivatives work, how they are used, and how they are priced.

Whether you love derivatives or hate them, you cannot ignore them! The derivatives market is huge—much bigger than the stock market when measured in terms of underlying assets. The value of the assets underlying outstanding derivatives transactions is several times the world gross domestic product. As we shall see in this chapter, derivatives can be used for hedging or speculation or arbitrage. They play a key role in transferring a wide range of risks in the economy from one entity to another.

A derivative can be defined as a financial instrument whose value depends on (or derives from) the values of other, more basic, underlying variables. Very often the variables underlying derivatives are the prices of traded assets. A stock option, for example, is a derivative whose value is dependent on the price of a stock. However, derivatives can be dependent on almost any variable, from the price of hogs to the amount of snow falling at a certain ski resort.

Since the first edition of this book was published in 1988 there have been many developments in derivatives markets. There is now active trading in credit derivatives, electricity derivatives, weather derivatives, and insurance derivatives. Many new types of interest rate, foreign exchange, and equity derivative products have been created. There have been many new ideas in risk management and risk measurement. Capital investment appraisal now often involves the evaluation of what are known as *real options*. Many new regulations have been introduced covering over-the-counter derivatives markets. The book has kept up with all these developments.

Derivatives markets have come under a great deal of criticism because of their role in the credit crisis that started in 2007. Derivative products were created from portfolios of risky mortgages in the United States using a procedure known as securitization. Many of the products that were created became worthless when house prices declined.

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Financial institutions, and investors throughout the world, lost a huge amount of money and the world was plunged into the worst recession it had experienced in 75 years. Chapter 8 explains how securitization works and why such big losses occurred. As a result of the credit crisis, derivatives markets are now more heavily regulated than they used to be. For example, banks are required to keep more capital for the risks they are taking and to pay more attention to liquidity.

The way banks value derivatives has evolved through time. Collateral arrangements and credit issues are now given much more attention than in the past. Although it cannot be justified theoretically, many banks have changed the proxies they use for the "risk-free" interest rate to reflect their funding costs. Chapter 9, new to this edition, discusses these developments. Credit and collateral issues are considered in greater detail in Chapter 24.

In this opening chapter, we take a first look at derivatives markets and how they are changing. We describe forward, futures, and options markets and provide an overview of how they are used by hedgers, speculators, and arbitrageurs. Later chapters will give more details and elaborate on many of the points made here.

1.1 EXCHANGE-TRADED MARKETS

A derivatives exchange is a market where individuals trade standardized contracts that have been defined by the exchange. Derivatives exchanges have existed for a long time. The Chicago Board of Trade (CBOT) was established in 1848 to bring farmers and merchants together. Initially its main task was to standardize the quantities and qualities of the grains that were traded. Within a few years, the first futures-type contract was developed. It was known as a to-arrive contract. Speculators soon became interested in the contract and found trading the contract to be an attractive alternative to trading the grain itself. A rival futures exchange, the Chicago Mercantile Exchange (CME), was established in 1919. Now futures exchanges exist all over the world. (See table at the end of the book.) The CME and CBOT have merged to form the CME Group (www.cmegroup.com), which also includes the New York Mercantile Exchange, the commodity exchange (COMEX), and the Kansas City Board of Trade (KCBT).

The Chicago Board Options Exchange (CBOE, www.cboe.com) started trading call option contracts on 16 stocks in 1973. Options had traded prior to 1973, but the CBOE succeeded in creating an orderly market with well-defined contracts. Put option contracts started trading on the exchange in 1977. The CBOE now trades options on over 2,500 stocks and many different stock indices. Like futures, options have proved to be very popular contracts. Many other exchanges throughout the world now trade options. (See table at the end of the book.) The underlying assets include foreign currencies and futures contracts as well as stocks and stock indices.

Once two traders have agreed on a trade, it is handled by the exchange clearing house. This stands between the two traders and manages the risks. Suppose, for example, that trader A agrees to buy 100 ounces of gold from trader B at a future time for \$1,450 per ounce. The result of this trade will be that A has a contract to buy 100 ounces of gold from the clearing house at \$1,450 per ounce and B has a contract to sell 100 ounces of gold to the clearing house for \$1,450 per ounce. The advantage of this arrangement is that traders do not have to worry about the creditworthiness of the

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people they are trading with. The clearing house takes care of credit risk by requiring each of the two traders to deposit funds (known as margin) with the clearing house to ensure that they will live up to their obligations. Margin requirements and the operation of clearing houses are discussed in more detail in Chapter 2.

Electronic Markets

Traditionally derivatives exchanges have used what is known as the *open outcry system*. This involves traders physically meeting on the floor of the exchange, shouting, and using a complicated set of hand signals to indicate the trades they would like to carry out. Exchanges have largely replaced the open outcry system by *electronic trading*. This involves traders entering their desired trades at a keyboard and a computer being used to match buyers and sellers. The open outcry system has its advocates, but, as time passes, it is becoming less and less used.

Electronic trading has led to a growth in high-frequency and algorithmic trading. This involves the use of computer programs to initiate trades, often without human intervention, and has become an important feature of derivatives markets.

1.2 OVER-THE-COUNTER MARKETS

Not all derivatives trading is on exchanges. Many trades take place in the *over-the-counter* (OTC) market. Banks, other large financial institutions, fund managers, and corporations are the main participants in OTC derivatives markets. Once an OTC trade has been agreed, the two parties can either present it to a central counterparty (CCP) or clear the trade bilaterally. A CCP is like an exchange clearing house. It stands between the two parties to the derivatives transaction so that one party does not have to bear the risk that the other party will default. When trades are cleared bilaterally, the two parties have usually signed an agreement covering all their transactions with each other. The issues covered in the agreement include the circumstances under which outstanding transactions can be terminated, how settlement amounts are calculated in the event of a termination, and how the collateral (if any) that must be posted by each side is calculated. CCPs and bilateral clearing are discussed in more detail in Chapter 2.

Traditionally, participants in the OTC derivatives markets have contacted each other directly by phone and email, or have found counterparties for their trades using an interdealer broker. Banks often act as market makers for the more commonly traded instruments. This means that they are always prepared to quote a bid price (at which they are prepared to take one side of a derivatives transaction) and an offer price (at which they are prepared to take the other side).

Prior to the credit crisis, which started in 2007 and is discussed in some detail in Chapter 8, OTC derivatives markets were largely unregulated. Following the credit crisis and the failure of Lehman Brothers (see Business Snapshot 1.1), we have seen the development many new regulations affecting the operation of OTC markets. The purpose of the regulations is to improve the transparency of OTC markets, improve market efficiency, and reduce systemic risk (see Business Snapshot 1.2). The over-the-counter market in some respects is being forced to become more like the exchange-

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Business Snapshot 1.1 The Lehman Bankruptcy

On September 15, 2008, Lehman Brothers filed for bankruptcy. This was the largest bankruptcy in US history and its ramifications were felt throughout derivatives markets. Almost until the end, it seemed as though there was a good chance that Lehman would survive. A number of companies (e.g., the Korean Development Bank, Barclays Bank in the UK, and Bank of America) expressed interest in buying it, but none of these was able to close a deal. Many people thought that Lehman was "too big to fail" and that the US government would have to bail it out if no purchaser could be found. This proved not to be the case.

How did this happen? It was a combination of high leverage, risky investments, and liquidity problems. Commercial banks that take deposits are subject to regulations on the amount of capital they must keep. Lehman was an investment bank and not subject to these regulations. By 2007, its leverage ratio had increased to 31:1, which means that a 3–4% decline in the value of its assets would wipe out its capital. Dick Fuld, Lehman's Chairman and Chief Executive Officer, encouraged an aggressive deal-making, risk-taking culture. He is reported to have told his executives: "Every day is a battle. You have to kill the enemy." The Chief Risk Officer at Lehman was competent, but did not have much influence and was even removed from the executive committee in 2007. The risks taken by Lehman included large positions in the instruments created from subprime mortgages, which will be described in Chapter 8. Lehman funded much of its operations with short-term debt. When there was a loss of confidence in the company, lenders refused to roll over this funding, forcing it into bankruptcy.

Lehman was very active in the over-the-counter derivatives markets. It had over a million transactions outstanding with about 8,000 different counterparties. Lehman's counterparties were often required to post collateral and this collateral had in many cases been used by Lehman for various purposes. It is easy to see that sorting out who owes what to whom in this type of situation is a nightmare!

traded market. Three important changes are:

- 1. Standardized OTC derivatives in the United States must, whenever possible, be traded on what are referred to a *swap execution facilities* (SEFs). These are platforms where market participants can post bid and offer quotes and where market participants can choose to trade by accepting the quotes of other market participants.
- **2.** There is a requirement in most parts of the world that a CCP be used for most standardized derivatives transactions.
- 3. All trades must be reported to a central registry.

Market Size

Both the over-the-counter and the exchange-traded market for derivatives are huge. The number of derivatives transactions per year in OTC markets is smaller than in exchange-traded markets, but the average size of the transactions is much greater. Although the statistics that are collected for the two markets are not exactly comparable, it is clear that

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Business Snapshot 1.2 Systemic Risk

Systemic risk is the risk that a default by one financial institution will create a "ripple effect" that leads to defaults by other financial institutions and threatens the stability of the financial system. There are huge numbers of over-the-counter transactions between banks. If Bank A fails, Bank B may take a huge loss on the transactions it has with Bank A. This in turn could lead to Bank B failing. Bank C that has many outstanding transactions with both Bank A and Bank B might then take a large loss and experience severe financial difficulties; and so on.

The financial system has survived defaults such as Drexel in 1990 and Lehman Brothers in 2008, but regulators continue to be concerned. During the market turmoil of 2007 and 2008, many large financial institutions were bailed out, rather than being allowed to fail, because governments were concerned about systemic risk.

the over-the-counter market is much larger than the exchange-traded market. The Bank for International Settlements (www.bis.org) started collecting statistics on the markets in 1998. Figure 1.1 compares (a) the estimated total principal amounts underlying transactions that were outstanding in the over-the counter markets between June 1998 and December 2012 and (b) the estimated total value of the assets underlying exchange-traded contracts during the same period. Using these measures, by December 2012 the over-the-counter market had grown to \$632.6 trillion and the exchange-traded market had grown to \$52.6 trillion.¹

In interpreting these numbers, we should bear in mind that the principal underlying an over-the-counter transaction is not the same as its value. An example of an over-the-counter transaction is an agreement to buy 100 million US dollars with British pounds

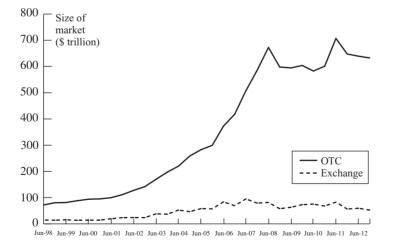


Figure 1.1 Size of over-the-counter and exchange-traded derivatives markets.

¹ When a CCP stands between two sides in an OTC transaction, two transactions are considered to have been created for the purposes of the BIS statistics.

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at a predetermined exchange rate in 1 year. The total principal amount underlying this transaction is \$100 million. However, the value of the transaction might be only \$1 million. The Bank for International Settlements estimates the gross market value of all over-the-counter transactions outstanding in December 2012 to be about \$24.7 trillion.²

1.3 FORWARD CONTRACTS

A relatively simple derivative is a *forward contract*. It is an agreement to buy or sell an asset at a certain future time for a certain price. It can be contrasted with a *spot contract*, which is an agreement to buy or sell an asset almost immediately. A forward contract is traded in the over-the-counter market—usually between two financial institutions or between a financial institution and one of its clients.

One of the parties to a forward contract assumes a *long position* and agrees to buy the underlying asset on a certain specified future date for a certain specified price. The other party assumes a *short position* and agrees to sell the asset on the same date for the same price.

Forward contracts on foreign exchange are very popular. Most large banks employ both spot and forward foreign-exchange traders. As we shall see in a later chapter, there is a relationship between forward prices, spot prices, and interest rates in the two currencies. Table 1.1 provides quotes for the exchange rate between the British pound (GBP) and the US dollar (USD) that might be made by a large international bank on May 6, 2013. The quote is for the number of USD per GBP. The first row indicates that the bank is prepared to buy GBP (also known as sterling) in the spot market (i.e., for virtually immediate delivery) at the rate of \$1.5541 per GBP and sell sterling in the spot market at \$1.5545 per GBP. The second, third, and fourth rows indicate that the bank is prepared to buy sterling in 1, 3, and 6 months at \$1.5538, \$1.5533, and \$1.5526 per GBP, respectively, and to sell sterling in 1, 3, and 6 months at \$1.5543, \$1.5538, and \$1.5532 per GBP, respectively.

Forward contracts can be used to hedge foreign currency risk. Suppose that, on May 6, 2013, the treasurer of a US corporation knows that the corporation will pay £1 million in 6 months (i.e., on November 6, 2013) and wants to hedge against exchange rate moves. Using the quotes in Table 1.1, the treasurer can agree to buy £1 million

Table 1.1 Spot and forward quotes for the USD/GBP exchange rate, May 6, 2013 (GBP = British pound; USD = US dollar; quote is number of USD per GBP).

	Bid	Offer
Spot	1.5541	1.5545
1-month forward	1.5538	1.5543
3-month forward	1.5533	1.5538
6-month forward	1.5526	1.5532

 $^{^2}$ A contract that is worth \$1 million to one side and -\$1 million to the other side would be counted as having a gross market value of \$1 million.

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6 months forward at an exchange rate of 1.5532. The corporation then has a long forward contract on GBP. It has agreed that on November 6, 2013, it will buy £1 million from the bank for \$1.5532 million. The bank has a short forward contract on GBP. It has agreed that on November 6, 2013, it will sell £1 million for \$1.5532 million. Both sides have made a binding commitment.

Payoffs from Forward Contracts

Consider the position of the corporation in the trade we have just described. What are the possible outcomes? The forward contract obligates the corporation to buy £1 million for \$1,553,200. If the spot exchange rate rose to, say, 1.6000, at the end of the 6 months, the forward contract would be worth \$46,800 (= \$1,600,000 - \$1,553,200) to the corporation. It would enable £1 million to be purchased at an exchange rate of 1.5532 rather than 1.6000. Similarly, if the spot exchange rate fell to 1.5000 at the end of the 6 months, the forward contract would have a negative value to the corporation of \$53,200 because it would lead to the corporation paying \$53,200 more than the market price for the sterling.

In general, the payoff from a long position in a forward contract on one unit of an asset is

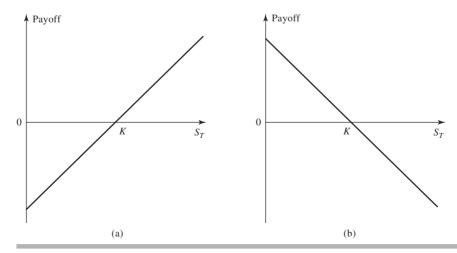
$$S_T - K$$

where K is the delivery price and S_T is the spot price of the asset at maturity of the contract. This is because the holder of the contract is obligated to buy an asset worth S_T for K. Similarly, the payoff from a short position in a forward contract on one unit of an asset is

$$K - S_T$$

These payoffs can be positive or negative. They are illustrated in Figure 1.2. Because it costs nothing to enter into a forward contract, the payoff from the contract is also the trader's total gain or loss from the contract.

Figure 1.2 Payoffs from forward contracts: (a) long position, (b) short position. Delivery price = K; price of asset at contract maturity $= S_T$.



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In the example just considered, K = 1.5532 and the corporation has a long contract. When $S_T = 1.6000$, the payoff is \$0.0468 per £1; when $S_T = 1.5000$, it is -\$0.0532 per £1.

Forward Prices and Spot Prices

We shall be discussing in some detail the relationship between spot and forward prices in Chapter 5. For a quick preview of why the two are related, consider a stock that pays no dividend and is worth \$60. You can borrow or lend money for 1 year at 5%. What should the 1-year forward price of the stock be?

The answer is \$60 grossed up at 5% for 1 year, or \$63. If the forward price is more than this, say \$67, you could borrow \$60, buy one share of the stock, and sell it forward for \$67. After paying off the loan, you would net a profit of \$4 in 1 year. If the forward price is less than \$63, say \$58, an investor owning the stock as part of a portfolio would sell the stock for \$60 and enter into a forward contract to buy it back for \$58 in 1 year. The proceeds of investment would be invested at 5% to earn \$3. The investor would end up \$5 better off than if the stock were kept in the portfolio for the year.

1.4 FUTURES CONTRACTS

Like a forward contract, a futures contract is an agreement between two parties to buy or sell an asset at a certain time in the future for a certain price. Unlike forward contracts, futures contracts are normally traded on an exchange. To make trading possible, the exchange specifies certain standardized features of the contract. As the two parties to the contract do not necessarily know each other, the exchange also provides a mechanism that gives the two parties a guarantee that the contract will be honored.

The largest exchanges on which futures contracts are traded are the Chicago Board of Trade (CBOT) and the Chicago Mercantile Exchange (CME), which have now merged to form the CME Group. On these and other exchanges throughout the world, a very wide range of commodities and financial assets form the underlying assets in the various contracts. The commodities include pork bellies, live cattle, sugar, wool, lumber, copper, aluminum, gold, and tin. The financial assets include stock indices, currencies, and Treasury bonds. Futures prices are regularly reported in the financial press. Suppose that, on September 1, the December futures price of gold is quoted as \$1,380. This is the price, exclusive of commissions, at which traders can agree to buy or sell gold for December delivery. It is determined in the same way as other prices (i.e., by the laws of supply and demand). If more traders want to go long than to go short, the price goes up; if the reverse is true, then the price goes down.

Further details on issues such as margin requirements, daily settlement procedures, delivery procedures, bid-offer spreads, and the role of the exchange clearing house are given in Chapter 2.

1.5 OPTIONS

Options are traded both on exchanges and in the over-the-counter market. There are two types of option. A *call option* gives the holder the right to buy the underlying asset by a certain date for a certain price. A *put option* gives the holder the right to sell the